

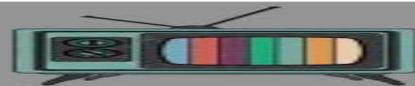
TYPES OF JOBS IN BROADCASTING

The broadcasting industry offers some of the most entertaining and fulfilling careers in the world today. Imagine how satisfying it can be if you are the news anchor on a national television channel or you are the host of a popular radio show. All it is possible if you clear the right path for you. There are many types of jobs in both television and radio broadcasting ranging from news anchors to engineers.

IN TELEVISION BROADCASTING, YOU CAN GET JOBS LIKE:

- News Anchor
- Producer
- Graphic Artist
- Video Editor
- Sales Manager
- News Writer
- Studio Engineers
- News Directors
- Music Directors
- Sports Directors
- Sales Directors
- Marketing Managers/Online Media

The responsibilities of each of these personnel in the TV station are listed below:



NEWS ANCHOR

- The face of the station
- The broadcast anchor appears on-screen during the broadcast
- They develop a rapport with a range of journalists
- Engaged from being a straight and hard host
- They are also responsible for being a good interviewer, along with perfecting interview skills.



PRODUCER

- Develop all the contents necessary to execute a show
- Tackled with the job of booking guests, scripting, and book development
- They work closely with the News Director, the Assignment Desk and Anchor

GRAPHIC ARTIST

- Designs all the logos, maps, chyron images, lower thirds and other graphics used during a show
- Most of the graphics used during a show



VIDEO EDITOR

- Receives and edits all raw footage used during a news cast
- Typically located on-site, but can also be in the field with the Reporter
- Editors from the station vary
- A field reporter may also be responsible for editing their own packages to be sent back to the station

SALES MANAGER

- Very important in the organization, as almost all the revenue of the station comes from advertising
- Sales Manager has the ability of recruiting and developing a strong advertising sales force
- They are responsible for meeting the advertising needs of the station and its clients
- They are also responsible for meeting the advertising needs of the station and its clients



STUDIO ENGINEERS

- Several jobs within it
- They are responsible for the technical aspects of the broadcast
- Studio lighting, audio consoles and studio cameras are some of the jobs you can get as an engineer within the organization

NEWS WRITER

- The news writer is not the news anchor
- They are responsible for writing the news which is read by the news anchor
- They are also responsible for writing the news which is read by the news anchor
- They are also responsible for writing the news which is read by the news anchor
- They are also responsible for writing the news which is read by the news anchor



THERE ARE MORE ENTICING CAREERS IN RADIO BROADCASTING

- Sports Directors
- Music Directors
- Sales Directors
- Marketing Managers/Online Media



NEWS DIRECTORS

- They are responsible for the news which is read by the news anchor
- They are also responsible for writing the news which is read by the news anchor
- They are also responsible for writing the news which is read by the news anchor
- They are also responsible for writing the news which is read by the news anchor

MUSIC DIRECTORS

- Responsible for maintaining the station's music library
- They are also responsible for writing the news which is read by the news anchor
- They are also responsible for writing the news which is read by the news anchor
- They are also responsible for writing the news which is read by the news anchor



SPORTS DIRECTORS

- The work of the sports director is to give an update of the sports which is read by the news anchor
- They are also responsible for writing the news which is read by the news anchor
- They are also responsible for writing the news which is read by the news anchor

SALES DIRECTOR

- Responsible for maintaining the station's music library
- They are also responsible for writing the news which is read by the news anchor
- They are also responsible for writing the news which is read by the news anchor
- They are also responsible for writing the news which is read by the news anchor



ENGINEERS

- The chief engineer for instance is the person who oversees the technical aspects of the radio
- They are also responsible for writing the news which is read by the news anchor
- They are also responsible for writing the news which is read by the news anchor

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Broadcast Journalism Jobs

Ian Pickup



Broadcast Journalism Jobs:

Understanding Broadcast Journalism Stephen Jukes, Katy McDonald, Guy Starkey, 2017-11-21 Understanding Broadcast Journalism presents an insightful exploration of broadcast journalism today its characteristics motivations methods and paradigms The authors balance discussions of industry practice with critical examinations of content across television radio and associated multiplatform journalism They highlight key issues including ownership and shifting regulatory environments the revolutionary role of user generated content and digital convergence and coverage of global issues by rolling news services Chapters include a brief history of broadcasting an overview of recent commercial challenges in the news industry and the impact on television news current trends in the running of local radio stations with particular focus on the rise of hubbing the ethics of broadcast journalism the significance of international broadcasters including the BBC CNN and Al Jazeera The book identifies how the dissemination of broadcast journalism is evolving whilst also arguing for the continued resilience of this industry now and in the future making the case that journalistic storytelling remains at its most effective in broadcast environments Professional journalists and students of media studies and journalism will find this a timely and thought provoking intervention which will help to inform their professional practice and research

This Business of Broadcasting Leonard Mogel, 2004 This guide provides industry background and career advice in a three part arrangement The first on television covers organizational structures within the networks and stations programming syndication new technology and the structures of cable television The second part on radio focuses programming formats advertising formats advertising

Broadcast News Ted White, 2005 Publisher Description *The Complete Idiot's Guide to Journalism* Christopher K. Passante, 2007 Never has the world of journalism been so explosive so global and so competitive Forget hourly news flashes we live in a world of 24 hour breaking news with radio and TV stations and Internet sites updating stories by the minute and newspapers adjusting to stay fresh in depth and relevant While the number of newspapers and TV and radio stations has dropped over the last half century in the United States instant free access Internet news portals have grown precipitously to not only fill any gaps in coverage but to force Big Media to change its game plans or risk losing readership But in no way does this suggest any aspect of journalism is heading for the garbage heap especially newspapers Never before have Americans been so engaged in their world and many mediums are needed to satiate that collective appetite for knowledge

News Nerds Allie Kosterich, 2022 The content of news has not changed much over the last century politicians celebrities wars crime and sports dominate past and present headlines Yet the ways in which journalists both gather and disseminate information have been turned on their head Gone are the days of editors assigning stories to writers who then research inquire and present what they found in a compelling yet accurate fashion Today's journalists are coding programming running analytics and developing apps These news nerds are industry professionals working in jobs at the intersection of traditional journalism and technologically intensive positions that were once largely separate Consequently

news nerds have changed the institutionalized view of journalism which now accounts for these professionals News Nerds explores how technological economic and societal changes are impacting the institutionalized profession of journalism Allie Kosterich draws on a mixed methods research design that blends interviews social network analysis of LinkedIn data job postings and industry publications to make sense of how skills and practices become entrenched throughout the news industry Taken together these data reveal the ways in which the profession is evolving to incorporate new technological skillsets and new routines of production In telling these stories and sharing these findings Kosterich directly confronts what happens when new skillsets and new ways of understanding and producing news start to collide with the old routines of journalism News Nerds introduces the notion of institutional augmentation a process of institutional change that is not restricted to the expected binary outcome of the reinstitutionalization of something new or failure as a fleeting fad Instead as in the case of news nerds and journalism there exists an alternative possibility in the coexistence of supplementary institutions News Nerds provides a timely and relevant analysis of contemporary journalism and a model for understanding how industries react to the emergence of new career trajectories and new categories of employment

The Status of Women in Broadcast Journalism Abigail Jones Nash,1974 **Washington Journalism Review** ,1991 *Broadcast News Handbook* Donald White Miles,1975 *Blacks in Communications: Journalism, Public Relations, and Advertising* Meyer L. Stein,1972 *Your Career in Communications* ,1977 Media Report to Women ,1980 The American Journalist David Hugh Weaver,G. Cleveland Wilhoit,1991 **Editor & Publisher** ,1929 The fourth estate **TV Guide** ,1975 **Your Career in Journalism** Meyer L. Stein,1965 Tells how men and women are trained on newspapers and magazines in broadcast journalism and public relations how they work and what the future holds for newcomers in the field Reference Library of Black America Harry A. Ploski,James De Bois Williams,1990 Presents information on all aspects of Afro American life including politics employment and income education religion literature performing arts science and medicine and sports

50 Best College Majors for a Secure Future Laurence Shatkin,2010 50 Best College Majors for a Secure Future is a timely guide about which education paths are most likely to connect to rewarding careers during flourishing and floundering economic climates In just two steps this eye opening book pinpoints the best majors that connect to rewarding jobs with great stability First readers explore 40 lists that rank majors with jobs that pay the most are growing quickly have many openings suit various interests and personality types and more A bonus list reveals the best recession proof courses to improve an otherwise risky major Next readers review descriptions of the majors and related jobs that appeal to them These extensive descriptions are packed with information about specializations in the major typical sequences of high school and college courses related secure jobs beginning and annual pay growth through 2016 and much more

JQ. Journalism Quarterly ,1991 Includes section Book reviews and other bibliographical material *Live from Capitol Hill!* Stephen Hess,1991 In this fourth volume of his highly acclaimed Newswork series Stephen Hess offers a revealing look at the culture

of journalism in Washington and the relations between legislators and the media Satellite technology cable television and gavel to gavel coverage of floor proceedings in the House and Senate during the 1980s led many to believe that local media were challenging the importance of big circulation newspapers and network television news As headlines proclaimed that hometown coverage was booming observers envisioned new sources of information for viewers and voters But journalists and scholars questioned whether increased local coverage would further ensure the reelection of incumbents whether senators and representatives would become media show horses and whether the commitment to representing the people would be compromised In Live from Capitol Hill Hess challenges conventional wisdom about media Congress relations by vividly exploring how Congress affects local news media and how the media influence Congress He assesses how much gets reported by the Washington regional news bureaus and how little actually appears on television screens across the country and discusses which members of Congress receive coverage and in what context On the other side he shows how legislators try to influence new coverage through press releases video tapes columns in local newspapers and op ed articles

Inside the Media Conrad C. Fink, 1990

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